

Do you ever feel that life would be just so much easier if there were twice as many hours in a day?

Is your life one long series of lists of things to do and you never get past the "Urgent" section? **If so, then help is at hand.**

PhoneJoan is a service that aims to remove hassle and inconvenience from its members' lives. They will take on routine chores or one off events, all the jobs that stop you from having time to do the things that are really important to you.

PhoneJoan was established by Joan Williamson four years ago after a long and successful career in customer service. At that time Lifestyle Management was a new concept in the UK but Joan saw an opportunity. She explains: *"I realised that many of my friends often got completely overwhelmed by the sheer volume of what they had to do. Many of these were small jobs like arranging for the carpet to be cleaned whilst others were more demanding such as*

to fix the longstanding problem with the shower. What all these tasks had in common was they took up time, valuable time, which they would rather have spent more productively doing something that they really wanted to do."



So PhoneJoan was established in 2002 and since then has gone from strength to strength. **The business currently has over 150 active clients,** the youngest is 25 and the oldest 95. Members pay a quarterly subscription fee of £50 per quarter, with individual services then priced on a time or project basis.

Lifestyle Management accounts for almost half of the services PhoneJoan undertakes. Typical examples have included:

- Arranging for a Persian carpet to be restored
- Sourcing air conditioning units
- Transferring record collections to ipods

- Christmas shopping
- Waiting in for deliveries, British Gas etc.
- Holiday planning/booking
- Selecting & supervising plumbers, electricians, builders etc.

The other half of the business covers domestic cleaning and ironing services, either regular cleaning or one off spring cleans. Joan notes that *"clients get the same person each time."*

Joan is delighted that her business has proved to be such a success *"I am very people orientated and love helping and meeting others. It is a very personal service and many of my clients have become friends. I also get a real buzz out of working for myself"*.

Her clients seem equally happy; Rosalind (Hartley Wintney) says **"PhoneJoan is a real godsend, she saves me so much time and the quality of the work she has organised on my house has been outstanding."**

For more information on how PhoneJoan can help you please contact Joan
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